



**International Learning Lab**  
on Public Procurement and Human Rights

**Agenda for 2<sup>nd</sup> International Workshop**

**Thursday, 17 November 2016, 08:30-16:00h**

Geneva, Switzerland – WMO Building, 7bis Avenue de la Paix

Case Postale 2300 Nations, 1211

Room C1

**8:30 Gathering and coffee**

**9:00 Welcome**

**Greetings, goals, and agenda overview**

Amol Mehra, ICAR

**Public procurement and UN Guiding Principles on Business and Human Rights**

Dante Pesce, UN Working Group on Business and Human Rights

**Public procurement and the Sustainable Development Goals**

Farid Yaker, UNEP

**Needs of practitioners**

Andy Davies, London Universities Purchasing Consortium

**9:20 Using transparency to protect human rights in government supply chains**

**Introduction - Levels and types of transparency**

Robert Stumberg, Georgetown University (Moderator)

**Case study #1 – Swedish County Councils and Dell Computers**

Pauline Göthberg, Swedish County Councils and Regions

**Case study #2 – Madison cooperative contract for uniforms**

Kathryn Schwenn, City of Madison, Wisconsin USA

**10:30 Break**

**10:40 Other Recent Developments**

**Contract guidance for U.S. agencies**

Kevin Funk, U.S. General Services Administration

**Compliance with the UK Modern Slavery Act**

Olga Martin-Ortega, University of Greenwich

**Case studies of Swedish procurement**

Therese Sjöström, Swedwatch

**Inter-American countries promoting sustainability and human rights in procurement**  
Trinidad Inostroza Castro, ChileCompra – RICG

## 11:10 Introducing the Learning Lab's work and network

### **Research, tools, and capacity building**

*Survey of procurement law, policy, and practices* - Nicole Vander Meulen, ICAR

*Promoting effective practices: Internet portal & e-learning* - Nicole Vander Meulen, ICAR

### **Learning Lab Thematic Hubs**

*Apparel* - Nicole Vander Meulen, ICAR

*Electronics* - Olga Martin-Ortega & Harpreet Paul, University of Greenwich

*Security services* - Anna Marie Burdzy, DCAF

*International financial institutions* - Annamaria La Chimia, University of Nottingham

### **Building the Lab network**

*The illustrated network* - Robert Stumberg, Georgetown University

## 12:00 Lunch

Box lunches and roof-top conversation space, weather permitting

## 13:00 Roundtable learning sessions

Roundtables are 50-minute sessions that repeat once with a 10-minute break in between.

### **Apparel**

Led by Robert Stumberg, Georgetown Law

*Mapping government supply chains*

*Engaging civil society to monitor suppliers*

### **Electronics**

Led by Björn Claeson, Electronics Watch

*Electronics Watch affiliation*

*Worker-centered monitoring*

### **Human Trafficking and Public Procurement**

Led by Olga Martin-Ortega, University of Greenwich and Ruth Pojman, OSCE

*UK Modern Slavery Act*

*OSCE project on preventing human trafficking in procurement supply chains*

*Recent US Federal Government measures on human trafficking*

### **EU Procurement Directives 2014**

Led by David Hansom, Veale Wasbrough Vizards LLP; Aris Georgopoulos & Annamaria La Chimia, University of Nottingham

### **Security services**

Led by Anna Marie Burdzy, DCAF  
*Contracting Guidance Tool, 2017*

**14:50 Break**

**15:00 Reflections and next steps**

**Reflections and priorities**

Andy Davies, London Universities Purchasing Consortium

**Upcoming events and conferences**

Public Procurement Global Revolution VIII, June 2017 – Aris Georgopoulos, University of Nottingham

**Lab workshop 2017 and farewell**

Amol Mehra, ICAR

**16:00 Happy hour** – *Location TBA*

## Speaker Bios

### ***Anna Marie Burdzy***

*Project Officer, Geneva Center for the Democratic Control of Armed Forces*

Anna Marie Burdzy is a Project Officer within the Public-Private Partnerships Division at the Geneva Center for the Democratic Control of Armed Forces (DCAF). For the past four years, she has worked within the private security governance programme and provided conceptual, practical and content support to the Montreux Document initiative, including through organizing 3 international outreach conferences and the development of national implementation tools.

Prior to joining DCAF, Anna Marie worked at Amnesty International in Vancouver, Canada focusing on raising awareness and support for the Arms Trade Treaty.

Anna Marie holds a Master in International History with a specific focus on Russian and Eastern European security from the Graduate Institute of International and Development Studies in Geneva. She holds a BA in International Relations from the University of British Columbia in Vancouver.

### ***Björn Claeson***

*Director, Electronics Watch*

Based in Sweden, Björn Claeson is Director of Electronics Watch, an independent monitoring organisation that assists public sector buyers to meet their responsibility to protect the labour rights of workers in their global electronics supply chains more effectively and less expensively than any single public sector buyer could accomplish on its own. Björn has more than 15 years of experience on public procurement and labour rights in global supply chains. He cofounded the US national advocacy network SweatFree Communities, and helped set up a US national network of public sector buyers, the Sweatfree Purchasing Consortium, to encourage public sector buyers to address labour rights in global supply chains collaboratively. Björn also served as Senior Policy Analyst with the Washington DC based International Labor Rights Forum. He is trained in cultural anthropology with a Ph. D. from the Johns Hopkins University.

### ***Andy Davies***

*Director, London Universities Purchasing Consortium*

Andy Davies is Director of the London Universities Purchasing Consortium, a non-profit, collaborative buying organisation run by its Members, for its Members. LUPC's aim is to maximise value for its Members in the acquisition of goods and services without causing harm to others. Andy is a career procurement professional with 25 years' experience in both public and private sectors. With a degree in architecture from the University of Westminster, he spent 10 years at London Underground before establishing a UK procurement function for a building materials group. Andy then founded and led a 45-strong procurement function at a large local authority with an annual spend of £500m, followed by spells with both the UK fire and police services, where Andy developed a specialism in collaborative procurement, which he brings to the job as Director of LUPC. Andy is a Fellow of the Chartered Institute of Procurement and Supply and has an MBA from Kingston Business School in London.

## **Kevin Funk**

*Senior Policy Advisor, Acquisition Policy Division, U.S. General Services Administration*

Kevin Funk is the Lead for Sustainable Acquisition at the United States General Services Administration. He also Co-Chairs the Sustainable Acquisition and Materials Management Workgroup that advises the White House and federal agencies. In addition, Kevin is a U.S. representative on the United Nations Sustainable Public Procurement Working Groups within the UN Environment Programme. Prior to joining the U.S. Government, he worked in the private sector as an attorney.

## **Aris Georgopoulos**

*Assistant Professor in European and Public Law, Head of the Research Unit for Strategic and Defence Procurement of the Public Procurement Research Group, University of Nottingham*

Dr. Aris Georgopoulos is Assistant Professor in European and Public Law at the School of Law of the University of Nottingham and Head of the Research Unit for Strategic and Defence Procurement of the Public Procurement Research Group (PPRG). Dr. Georgopoulos read law at the National and Kapodistrian University of Athens and the Catholic University of Leuven (ER-ASMUS) in Belgium, after which he read for a PhD at University of Nottingham Law School. He has been a Global Governance Fellow at the Robert Schuman Centre for Advanced Studies (RSCAS) of the European University Institute (EUI) in Florence, and also a Grotius Fellow at the Law School of the University of Michigan. His research interests lie in the area of EU Law, public procurement law and policy, and public law. He has acted as expert advisor to national authorities and to international organisations and institutions in the area of public procurement regulatory reform. He has taught at Universities in the United States, China, Colombia, Italy, Malaysia and Turkey.

## **Pauline Göthberg**

*National Coordinator, Swedish County Councils*

Pauline Göthberg is the national coordinator for the Swedish County Councils work on sustainable public procurement. There are 21 county councils and their main responsibility is healthcare. Public procurement is used as a political and strategic tool to ensure that products and services are manufactured in a responsible and sustainable way throughout the supply chains. Mrs. Göthberg responsibilities are to lead the national work in Sweden but also to collaborate with other global actors within the healthcare sector.

Pauline holds a PhD in Business Administration from the Royal Institute of Technology and her research focus is Corporate Responsibility. She has written books and articles about corporate responsibility. Pauline is also a member of the Stockholm International Water Institute (SIWI) cluster group Water and Pharmaceuticals.

## **David Hansom**

*Partner, Veale Wasbrough Vizards LLP*

David Hansom is a partner and solicitor in England and Wales. He leads the national public sector group at leading UK law firm VWV, and is a commercial lawyer with over 14 years' specialist experience in public procurement law.

He has broad sectoral expertise across education, health, infrastructure, technology, transport, energy and waste and across a range of asset classes. He has a particular interest in the role of

procurement in an international human rights and supply chain context. David is ranked as a Leader in the Field (UK wide Public Procurement) in Chambers & Partners 2015/16, in Legal 500 2011-, Corporate Vision "One to Watch: Legal" 2016, Who's Who Legal Advisors, and as a rising star in Reuters Super Lawyers London 2013-16.

David has wide experience in supporting clients at both EU and UK levels. He speaks French and German and is a serving board member of the Association of European Lawyers AEL.

### ***Trinidad Inostroza Castro***

*Director, ChileCompra & President, Interamerican Network on Government Procurement*

She majored in Law and holds an LL.M. in Public Law, with distinction in Constitutional Law at the Pontificia Universidad Católica of Chile. She also holds a Diploma in Public Management from Universidad de Chile and Diploma of Private Management from the Pontificia Universidad Católica of Chile.

For 8 years, she was the Head of the Legal Department of Chile Compra. Prior to that, she worked as the Attorney for Economic Crimes at the Public Prosecutor Office in Santiago, and as the Head of Legal Areas at the Ministry of Mining, Ministry of Social Development and the National Police Direction.

She is also a lecturer of post graduate courses of the Diploma of Public Procurement at the Pontificia Universidad Católica of Chile.

### ***Annamaria La Chimia***

*Associate Professor, Head of Humanitarian and Development Procurement Unit of the Public Procurement Research Group, University of Nottingham*

Dr. La Chimia obtained a First Class Degree in Law from the University of Rome "La Sapienza," an LL.M. in International Commercial Law and a Ph.D from the University of Nottingham, School of Law. She is a qualified Barrister and Solicitor in Italy since 2002 where she became a member of the Italian Bar. She is an Associate Professor at the University of Nottingham and the head (and founder) of the Humanitarian and Development Procurement Unit of the Public Procurement Research Group (PPRG). Dr. La Chimia has taught at a range of international institutions, and her main research interests lie within the area of Public Procurement Law, Aid Effectiveness and institutional reforms, Corruption, International Development, International Trade Law, and European Law. She has extensive knowledge of EU internal and external procurement policies and has conducted extensive research on US aid procurement policies. Dr. La Chimia has also been published in many international and European law reviews and edited collections.

### ***Olga Martin-Ortega***

*Reader of International Law and Leader of the Business, Human Rights and Environment Research Group, School of Law, University of Greenwich*

Dr. Olga Martin-Ortega is a Reader in Public International Law at the School of Law, University of Greenwich, where she leads the Business, Human Rights and the Environment Research Group. She has been researching business and human rights for over ten years. Prior to joining the University of Greenwich Olga was Senior Research Fellow and member of the Management Team of the Centre on Human Rights in Conflict at the University of East London. She has a PhD in International Law from the University of Jaen and a Law degree from the University of Sevilla (Spain). Olga is a

member of the Board of Trustees of Electronics Watch and a member of the Board of Directors of the London Universities Purchasing Consortium. She is a founding member and coordinated the European Society of International Law Interest Group on Business and Human Rights until September 2015. She is a founding member and member of the Advisory Board of the Business, Conflict and Human Rights network and member of the executive committee of the London Transitional Justice Network. She has published extensively on the issues of business and human rights, corporate human rights due diligence and public procurement and supply chain responsibility.

### ***Amol Mehra***

*Director, International Corporate Accountability Roundtable*

Amol Mehra, Esq. is the Director of the International Corporate Accountability Roundtable, a coalition of leading human rights, development, labor and environmental organizations working to ensure businesses respect human rights in their global operations. Amol is an international human rights lawyer by training, focusing on business and human rights and corporate social responsibility (CSR). Amol has worked to build accountability frameworks in both domestic and international arenas, including over private military and security companies and around supply chains and extractives industries, among others. Amol leads ICAR's work on public procurement and human rights. In addition to his work as Director of ICAR, Amol is an advisor for several other organizations. For example, he serves on the Advisory Council for the American Bar Association's Center for Human Rights and as a Coordinating Member and Thematic Specialist for Amnesty International USA. Amol holds a Bachelor of Commerce degree from McGill University and a Juris Doctor (JD) degree with a Honors in International Law from the University of San Francisco School of Law.

### ***Harpreet Paul***

*Legal and Policy Research Fellow, Business, Human Rights and Environment Research Group,  
University of Greenwich*

Harpreet is a Legal and Policy Research Fellow at the BHRE Research Group. Harpreet qualified as a solicitor in September 2010, having undertaken her training contract at Lawrence Graham LLP (now Gowling WLG LLP). She then went onto work for Global Policy Forum, Amnesty International and REDRESS. She currently provides consultancy services to a number of NGOs, including People & Planet. Harpreet has a law degree from King's College London, and a LL.M degree from Birkbeck. She is working on the Electronics Hub of the International Learning Lab on Public Procurement and Human Rights and the Supply Chain of Electronics Reform Project.

### ***Dante Pesce***

*Executive Director, VINCULAR Center for Social Responsibility and Sustainable Development, Catholic University of Valparaíso, Chile & Member Working Group on the issue of human rights and transnational corporations and other business enterprises*

Mr. Dante Pesce holds a Masters in Political Science from the Catholic University of Chile and a Masters in Public Administration from Harvard University. He is the Founder and Executive Director of the VINCULAR Center for Social Responsibility and Sustainable Development at the Catholic University of Valparaíso, Chile (2001-currently), working in 14 Latin American countries in outreach, capacity building and advisory services related to sustainability and responsible business practices, including business and human rights, sustainability reporting, corporate sustainability strategy. His work involves interactions and projects with public sector organizations, private

enterprises and business associations. He has actively collaborated in the development of international standards such as ISO26000, OECD Guidelines for multinational corporations and GRI G3, G3.1 and G4. Mr. Pesce is Special Advisor on Public Policy to the United Nations Global Compact, a Member of the Stakeholder Council to the Global Reporting Initiative (GRI) and a member of the Strategic Advisory Group within ISO26000. At a national level, he is a member of the Chilean Council on Social Responsibility for Sustainable Development which established Chile's first National Action Plan 2015-2018. During the late 1980s he was actively engaged in the restoration of democracy in Chile and during the 1990s he was a grassroots NGO leader.

### ***Ruth Freedom Pojman***

*Senior Advisor, OSCE Office of the Special Representative and Coordinator for Combating Trafficking in Human Beings*

Ruth Freedom Pojman is the Senior Advisor, OSCE Office of the Special Representative and Coordinator for Combating Trafficking in Human Beings (OSR/CTHB). She supports the Special Representative with policy level analysis and provides recommendations on issues relating to the application of principles of due diligence and transparency in addressing risks of exploitation throughout supply chains, to encourage governments to incorporate international standards to ensure ethical sourcing. She is the lead on the OSR/CTHB ExB project Prevention of trafficking in human beings in supply chains through government practices and measures.

Prior to the OSCE, she served as a Senior Advisor at the Europe and Eurasia Bureau, United States Agency for International Development (USAID), designing anti-trafficking policies, programs and strategic approaches, as well as conducting assessments, research and training.

Pojman worked for the International Organization for Migration (IOM) on migration policy, border control and management issues, and anti-trafficking in Central Asia and the Kyrgyz Republic. Prior to that, she worked in public information, raising awareness of refugee, political asylum and tolerance issues for the United Nations High Commissioner for Refugees (UNHCR), in the Kyrgyz Republic, and in media relations for Mobil Oil in Kazakhstan.

She also worked on the development of civil society initiatives addressing a wide range of issues (environment, gender, disabilities, media, youth) throughout the former Soviet Union for World Learning (based in Moscow), and in conflict resolution through citizen diplomacy. She was a co-founder and Eurasia Editor of the journal Demokratizatsiya.

Pojman has an M.A. in Russian and Central Eurasian Studies from The American University. She received certificates from the International Anti-Corruption Academy (IACA) in Vienna, and in Documentary Film from the George Washington University. She has contributed to documentaries on human trafficking, organized crime and migration.

### ***Kathryn Schwenn***

*Purchasing Supervisor/Accountant 3, City of Madison Finance Department*

Kathryn is a CPA and has worked in the accounting field for over 25 years. She has worked in public, private and governmental accounting. She is currently the Purchasing Supervisor for the City of Madison. She is the staff member for the City of Madison's Committee on Sweatfree Purchases. She helped negotiate the City of Madison's current Sweatfree uniform purchasing contract with Galls LLC.



## ***Therese Sjöström***

*Researcher, Swedwatch*

Therese is a researcher on business and human rights in complex environments. She has a professional background within socially responsible investments, supply chain management, indigenous peoples' rights and forced displacements in conflict areas. Her current research focuses on child labour within diamond mining, and on community impacts of textile chemicals. Therese holds an MA in political science, and has worked in Kenya and Vietnam, as well as in conflict-ridden areas in Colombia, Guatemala and Mexico.

## ***Robert Stumberg***

*Professor of Law and Director of the Harrison Institute for Public Law,  
Georgetown University Law Center*

Robert Stumberg is a professor of law at Georgetown University Law Center, where he also directs the Harrison Institute for Public Law. The Institute is a teaching and service program that works with public officials and nonprofit organizations. He is a coauthor of *Turning a Blind Eye: Respecting Human Rights in Government Purchasing* (ICAR 2014). In addition to work on procurement reform, he also contributes to projects that help governments cope with the impact of trade agreements on governing, adapt to climate change, and develop community food systems. His education includes: BA, Macalester College; JD, Georgetown University; LLM Georgetown University.

## ***Farid Yaker***

*Programme Officer, UNEP*

Farid Yaker is in charge of sustainable public procurement (SPP) at UN Environment, Economy division, Paris. He represents UNEP in the Coordination Desk of the 10YFP Public Procurement Programme and oversees the implementation of two ground projects aimed at assisting 16 countries in the implementation of SPP.

Mr Yaker taught Agricultural economics at the University of Blida, Algeria from 1988 to 1990 before joining the international NGO Enda (Environmental development action) after the Rio summit that he attended in 1992. After managing an international programme on the promotion of participatory approaches in the field of urban environment from 1994 to 1999, Mr Yaker took the direction of the European office of Enda, from 2000 to 2007, before joining UNEP in 2008.

Mr Yaker holds a Masters Degree in Agricultural economics from the University of California at Davis, USA.

## ***Nicole Vander Meulen***

*Legal and Policy Associate, International Corporate Accountability Roundtable*

Nicole Vander Meulen currently serves as a Legal and Policy Associate at the International Corporate Accountability Roundtable (ICAR). She graduated cum laude from Georgetown University Law Center (GULC) in May, 2015, and sat for the New York bar exam in July. While attending GULC Nicole spent a summer in Freetown assessing Sierra Leone's petroleum bill for a local non-governmental organization. Nicole served as ICAR's Legal and Policy Intern. During her internship she worked with ICAR's experts to complete ICAR's report on procurement reform titled *Turning a Blind Eye? Respecting Human Rights in Government Purchasing*. Nicole also contributed

substantive research and writing to this report. In her role as Legal and Policy Associate, Nicole works on ICAR's procurement reform program, organizing the International Learning Lab on Public Procurement and Human Rights and engaging in engaging in advocacy. Nicole also contributes to ICAR's National Action Plan program.